HEARTLAND CO-OP

NCFC Announces Tom Hauschel, Heartland Co-op's CEO, as the 2020 Robert B. Engel Farmer Cooperative Manager of the Year

At National Council of Farmer Cooperative's Annual Meeting, CEO Chuck Conner, announced that Tom Hauschel was named the 2020 Robert B. Engel Farmer Cooperative Manager of the Year. Award sponsored by CoBank.

NCFC recognizes individuals, each year, based on specific leadership criteria. Tom has shown a proven track record of success through Heartland Co-op's commitment in returning value to the members. His role in executing strategic direction and seeing the 'big picture' allowed Heartland Co-op and its members to navigate unprecedented times.

Tom's focus, in the past years, to develop the workforce in Heartland Co-op's culture and mission allowed for greater success. The positive atmosphere and high performance reflected Tom's leadership with-in the company. His ability to objectively and effectively communicate with the employee group and to outside audiences, ensured continuous productivity. In each Heartland Co-op community, Tom has shown that the vitality and well-being of these citizens is also important.

The vision for Heartland Co-op is 'to remain viable'. Heartland Co-op's impact in the Ag industry and impact in the community shows in the leadership presented.

Chuck Connor stated, "We admire the work you have done in the past year salvaging the co-op in the most difficult of circumstances."

Since stepping in as CEO in 2012, Heartland Co-op has seen dramatic growth in capacity and offering agronomic services across the state, into Nebraska and down to Texas and New Mexico. In that time, agriculture has seen many changes with-in the industry and Heartland has experienced challenges such as Covid-19, the Derecho, and the ever-changing markets. Some challenges over the years have tested Heartland Co-op, but Tom has kept steady in his efforts to 'Help farmers produce and market profitably'.

Video Award Presentation:
https://www.youtube.com/watch?v=GH6QGBqeZus&utm_source=Twitter_PicSee

"Helping farmers produce & market profitably"